# Safe Communities



For information visit: www.iccwa.org.au



#### Not just Government's Role:

How ICCWA Inc. is working to improve the safety of West Australians



# **Presentation Outline**

- What is the extent of the safety problem in WA?
- What is the role of an injury peak body?
- What are we doing?
- ICCWA's strengths
- Successes
- What can we do better?



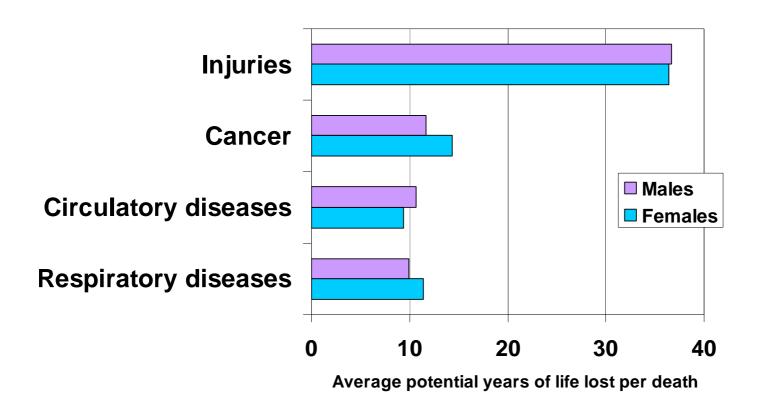
# Safety in WA

- Injury ranks fourth as a cause of death
- High risk groups males, Indigenous people, rural residents, young adults, older people
- Cost of injury \$2.9 billion p.a.
- Alcohol is a major contributing factor to injury and results in significant economic and social costs



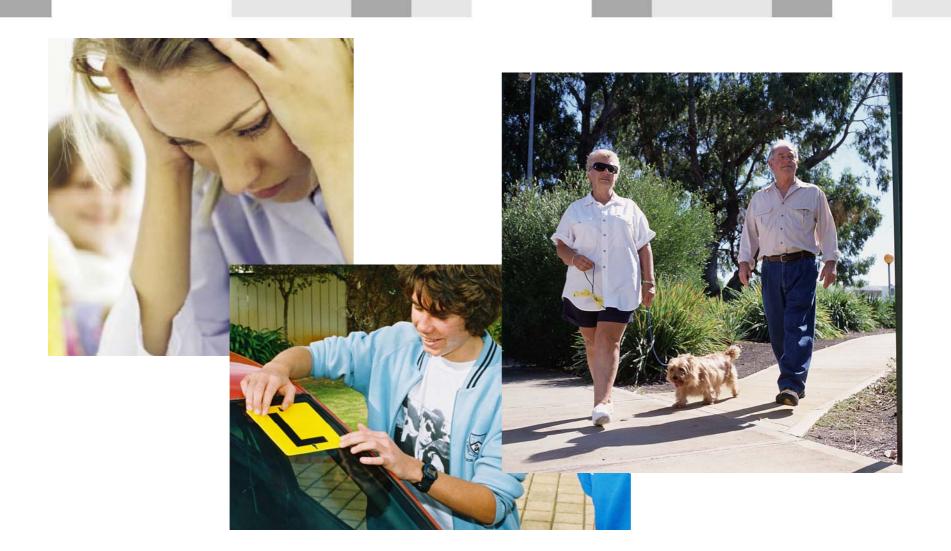
# Safety in WA

#### Potential years of life lost by condition and sex, Western Australia, 1995-2000













 An association of representatives formed from organisations with a common interest in injury prevention and control to reduce the incidence of injuries and their effects

# Role of an Injury Peak Body



- Awareness raising
- Advocate and lobby for change in government policy and resource allocation
- Encourage collaboration and not competition
- Professional development for the sector





- Staff
- Projects
- Funding
- Metro/Regional

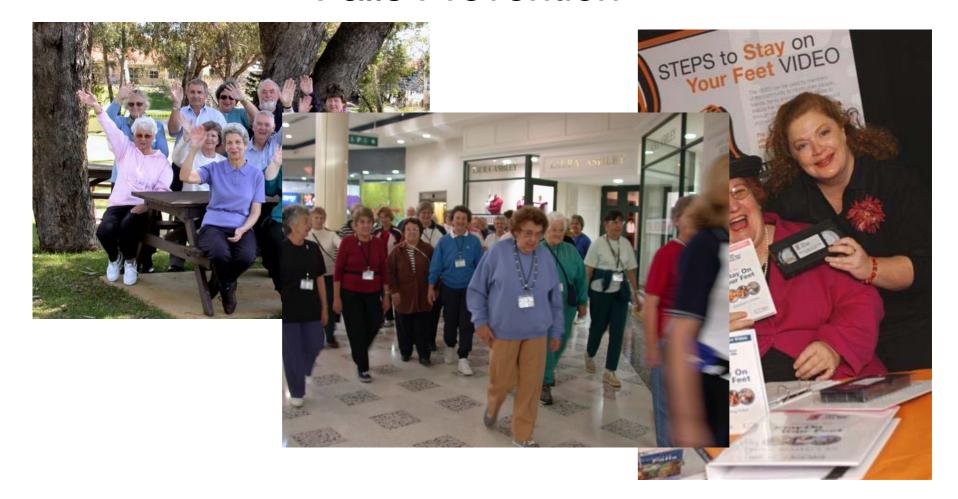




- Lobby members of parliament and government departments
- Raise awareness through partnerships
- Media advocacy
- Publicise risk through professional publications
- ICCWA Resource and Referral Centre



#### **Falls Prevention**





#### Falls Prevention for CaLD Communities







# HORKING WITH COMMITTEES TO MINIMISE THE HARM FROM ALCOHOL







#### Community Safety Initiatives







## ICCWA's Strengths



- Diversity of staff
- Diversity of projects
- Board and Members expertise
- Community driven
- Apolitical!
- Advocacy





- Labor's Public Health Policy
- Diverse and ongoing funding
- Community Safety Month (2004 & 2005)
- ICCWA Injury Prevention Awards
- Ministerial Council representation



#### What can we do better?

- Guaranteed core funding
- Improve links with rural WA
- Continue to create links with national injury groups



#### **Further Information**

Sophie Rowell
Injury Control Council of WA

srowell@iccwa.org.au (08) 9420 7212