INJURY PREVENTION



Presentation To VSCN Conference

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Presented by: Nicola Rabôt

Department of Human Services

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SAFESTART

- \$1.9M announced in A Fairer Victoria for 2 new SafeStart Sites – Geelong and Casey
- Program focus
 - to prevent unintentional injury to children aged 0-8 years
- Major program aims
 - to support local government and communities to respond more effectively to identified child injury issues



SafeStart Model

- Primary aim to reduce injuries
- Model identifies local issues
- Builds partnerships/capacity
- Develops locally appropriate responses
- Implements
- Evaluates
- Reports from original projects available at www.health.vic.gov.au/injury

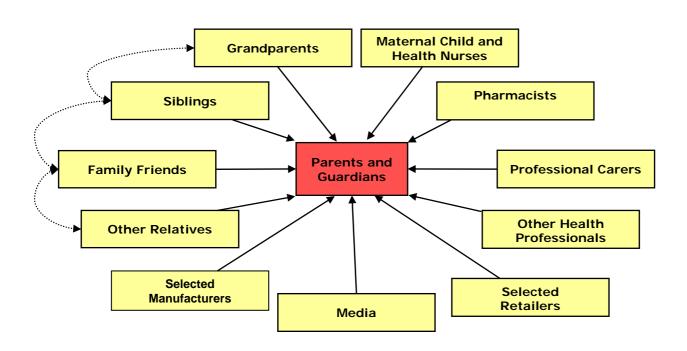


CHILD POISONING PREVENTION CAMPAIGN (to roll out over next 2 years)

- Strategy Developed by Buchan Consulting
- ➤ Communicates messages associated with 3 main topics:
 - ➤ Storage and use
 - >Limitations of CRC's
 - >Inaccurately estimating child abilities



Poisoning cont...





- Partner in Farmsafe Alliance with:
 - Victorian Workcover Authority
 - Department of Primary Industries
 - Victorian Farmers Federation
 - Australian Workers Union
- New structure
 - 2 new Farm Safety Managers
 - 4 part-time Farm Safety Officers



VISAR

- DHS now directly funding the Victorian Injury Surveillance and Applied Research group
- Steering Committee to be established
- VISAR products to be reviewed



INJURY PREVENTION RESEARCH PROGRAM

Qualitative research focus to better inform practice

Topics

- 3 x Child Poisoning Projects
 - Child Unintentional Poisoning Interventions Improving the uptake of safety practices. Gibbs et.al
 - Doesn't everyone have poison in the kitchen cupboard?
 Investigating socio-cultural differences in child unintentional poisoning. Gibbs et.al
 - Barriers to child poisoning prevention: Why does child resistant packaging fail? Ozanne-Smith et.al

Injury Prevention Research Program cont...



2 x Sport and Recreation Projects

- Fostering the delivery of safe physical activity environments: the role of risk management plans. Finch et.al
- Gear Up: motivators & barriers to personal protective equipment wearing by youth skaters. Cassell et.al

• 1 x DIY in Older Persons Project

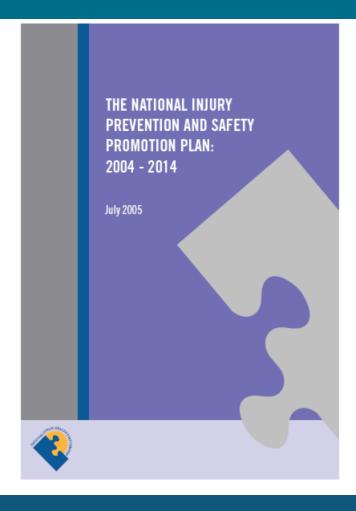
Investigating the over-representation of older persons in Do-It-Yourself home maintenance injury and barriers to prevention.
 Ozanne-Smith and Ashby



Research Projects cont...

- 10 State Coroner's Office Projects
 - ➤ Poisoning
 - ➤ Drowning
 - > Farm Fatalities
 - >Child Falls
 - ➤ Fire, Burns & Scalds
- Reports available at: www.health.vic.gov.au/injury/publications







- Mechanics
 - Prepared under the direction of the Strategic Injury Prevention Partnership (SIPP) & endorsed by the National Public Health Partnership (NPHP) & Health Ministers.
 - Drew on existing sources
 - -NZ and Canadian injury prevention strategies
 - -NISU Discussion paper
 - Finalised after extensive consultation



VISION

Governments, private sector and communities working together to ensure that people in Australia have the greatest opportunity to live in a safe environment free from the impact of injuries

GOALS

Achieve a positive safety culture Create safe environments

PRINCIPLES

Appropriate resource levels for injury prevention and safety Leadership in injury prevention and safety promotion

Coordination & integration of effort

Informed and capable injury prevention workforce

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Commitment to equity of access

Evidenced-base

Supportive legislation and policy framework Monitoring and evaluation of initiatives

Sustainability of Injury prevention efforts

PRIORITY AREAS FOR ACTION Maintain a national strategic framework for action

Reduce the leading causes of death and disability due to injury among:

Children

Youth and young people

Adults

Older people

Aboriginal & Torres Strait Islander peoples

Rural and remote populations

Reduce the number and severity of injuries associated with alcohol



The Plan recognises that:

- Health plays a lead role in some but not all injury prevention and safety promotion approaches
- Some injury issues are led by other agencies such as road safety, occupational health and safety and product safety
- Partnerships in approaches to injury prevention and safety promotion are essential and strongly encourages these approaches



Purpose of the Plan:

To establish a framework for the injury prevention and safety promotion activities of government agencies, local government, the private sector, non-government organisations, communities and individuals



Areas for Action:

- Maintenance of national strategic framework for action
- Children
- Youth and young adults
- Adults
- Older people
- Rural and remote populations
- Aboriginal and Torres Strait Islander peoples
- Alcohol



- The Plan is a strategic document as such the activities for each priority area are broad to allow jurisdictions flexibility to tailor activities to their needs.
- It is intended that organisations will use these broad activities as a guide when identifying specific injury prevention actions relevant to their core business.



 There are two supporting documents to the National Injury Prevention and Safety Promotion Plan 2004-2014:



The National Falls Prevention for Older People Plan 2004 Onwards



The National Aboriginal & Torres Strait Islander Safety Promotion Strategy



All Plans will be available on the National Public Health Partnership website at:

www.nphp.gov.au/publications