

Smartplay – Sports Injury prevention promotion in Victorian Sporting Communities

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Victorian Smartplay Program**

History and Structure



- **Promote Physical Activity**
- **Brand developed in SA**
- **Initiated in Victoria 1999**
- **Victorian Partnership between VicHealth, SRV and DHS**
- **Managed by SMA**
- **ACT, NSW**



Smartplay Structure



SRV DHS VicHealth

Vicsport

Sports Medicine Australia

SMARTPLAY Program

Other SIP Activities eg Partnerships for Health

Strategic Objectives



- **Increase capacity**
- **Raise SIP Profile**
- **Promote the Smartplay brand**
- **Support evidence base**
- **Utilise and support partnerships***

Local Government



- **Key role in facility management**
- **Risk management focus**
- **Increasing role in club development**
- **Direct contact to clubs**

Local Government activities



- **Casey, Monash, Yarra, Nillumbik, Yarra Ranges etc**
- **Sports Injury Prevention Grants**
- **Latrobe**
- **Generally perceived superficial**

Local Government Needs Assessment



Why?

- **To ensure Smartplay services, information and products are of maximum benefit to local government**

Method



- **Survey design**
 - **Section A: The Smartplay Program**
 - **Section B: Smartplay website**
 - **Section C: Your role**
 - **Section D: Measurement**
 - **Section E: Future Directions**
 - **Section F: Your details**

Method



- **Sample size**
 - **Distributed to 79 LGAs**
- **Response**
 - **27% response rate**
 - **Metropolitan – 62%**
 - **Regional – 38%**



Sport Safety Commitment



- **Average 2.5 hours spent working on sport safety issues**
- **Level of priority given to sports safety**
 - **High 65%**
 - **Medium 20%**
 - **Low 15%**



Sport Safety Activities



- **63% - General maintenance of grounds & facilities**
 - safety inspections
 - ground safety assessments
 - management of facilities
- **13% - Information distribution**

Issues/ concerns



- **49% - Unsafe/ ageing facilities & equipment, playing surfaces & grounds**
- **24% - Lack of awareness/ knowledge of sport safety**
- **10% - Insurance issues**

Barriers to addressing sports safety



- **60% - Resources**
 - **Financial, time, personnel**
- **20% - Club involvement**
- **Others**
 - **Lack of expertise, lack of leadership from leagues, complexity of risk management**

Ways Smartplay can assist



- **Training - workshops/ forums/ seminars**
- **Resources**
 - **Information/ opportunities to pass on to clubs**
- **Assisting clubs directly**

Where to from here?



SMARTPLAY

- **LGA - focus on maintenance of grounds & facilities**
- **Smartplay - Club development**

Thanks



- **Sport and Recreation Victoria**
- **VicHealth**
- **Victorian Department of Human services**
- **Sports Medicine Australia - VIC**