

# COMMUNITY SAFETY MONTH

## Strategic plan 2009-2011

### Working together for a safer community

### Background

Community Safety Month (CSM) is held each October. It is a 'call to action' campaign that mobilises key stakeholders in local communities to form partnerships to promote community safety.

CSM was initiated by the Victorian Safe Communities Network Inc (VSCN) in 1996 and has been coordinated jointly with various agencies of the Victorian Government. Since 2008 the joint coordination is with Victoria Police.

CSM provides an opportunity to recognise and celebrate the ongoing safety promotion work of community groups, agencies, researchers, businesses and all levels of government. The aim is to facilitate working together for a safer community by promoting safety in all domains. It is both a call to action to these groups, and a springboard for further action by local communities throughout the year.

This strategic plan was developed collaboratively by over 40 community safety professionals who participated in a workshop at the Royal Children's Hospital in January 2009. It provides a framework for conducting CSM over the three-year period, 2009-2011.

For the period 2009-2011, major themes, issues and events have been selected as a guide, while recognising that different communities will give expression to their community safety concerns according to local needs.

**Major theme** *Active safety*

**Priority issues** *Violence prevention*  
*Sports and recreation*  
*Emergency preparedness*

**Priority events** *Community safety expo*



VICTORIA POLICE



[www.communitysafetymonth.com.au](http://www.communitysafetymonth.com.au)

# Implementing the plan

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## Communicating

- Develop an interim website for 2009
- Secure funding to build a sustainable website
- Support linkages to relevant resources and websites
- Adopt guidelines for safe conduct of events, based on existing event management safety guidelines
- Publish an Events Calendar to avoid date clashes
- Disseminate CSM promotional logo and resources
- Develop a style guide and conditions of use for CSM logo and branding
- In 2009, disseminate promotional messages under the banner of 'Active safety'

## Resourcing

- Seek financial support for overall coordination and promotion of CSM, including promotional resources
- Seek financial support for specific projects and products, eg translation of various community safety resources into CALD languages
- Share resources & information with community safety colleagues
- Embed community safety in local policies and planning

## Coordinating

- Promote collaborative partnerships to conduct events and activities between local, regional and statewide stakeholders through the VSCN website and email list, and professional development seminars

## CSM Advisory Committee

The CSM Advisory Committee comprising representatives of all major stakeholder and partner groups is responsible for directing the implementation of major initiatives. The Committee reports to the VSCN Executive Committee via the CSM Coordinator.

Working groups of the CSM Advisory Committee will assist community safety professionals to disseminate safety-related information to the community, conduct events and activities, and identify partnerships as part of their ongoing commitment to community safety.

### Contact

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