

Community Partnerships for Road Safety Promotion in Hume City

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Working in a World Health Organisation Accredited Safe Community

Six Indicators for Safe Communities

- ◆ Infrastructure
- ◆ Long term programs - all ages and settings
- ◆ Addressing vulnerable /high risk groups
- ◆ Programs track injury
- ◆ Evaluation
- ◆ Ongoing participation in wider networks



Indicator 1: Infrastructure


An infrastructure based on partnership and collaborations, governed by a cross-sectional group that is responsible for safety promotion in their community.

➤ Hume Social Justice and Safe City Taskforce and Multi-Agency Teams



Taskforce membership

Hume Social Justice and Safe City Taskforce membership includes representatives from key local organisations, service providers and State Government agencies.



Advantages of Taskforce structure

- High level representation includes those who can make decisions and commitment on behalf of their organisation
- Allows specialist member input from external agencies - eg/ Victoria Police send Inspectors to Taskforce, Traffic Management Unit to Road Safety Team
- Eliminates to some degree duplication of meetings with essentially the same group



Road Safety Taskforce

- coordinated by Road Safety Coordinator
- partnership approach, with key players in road safety
- Councillor (current Mayor) as Chairperson
- team is responsible for developing and advancing road safety

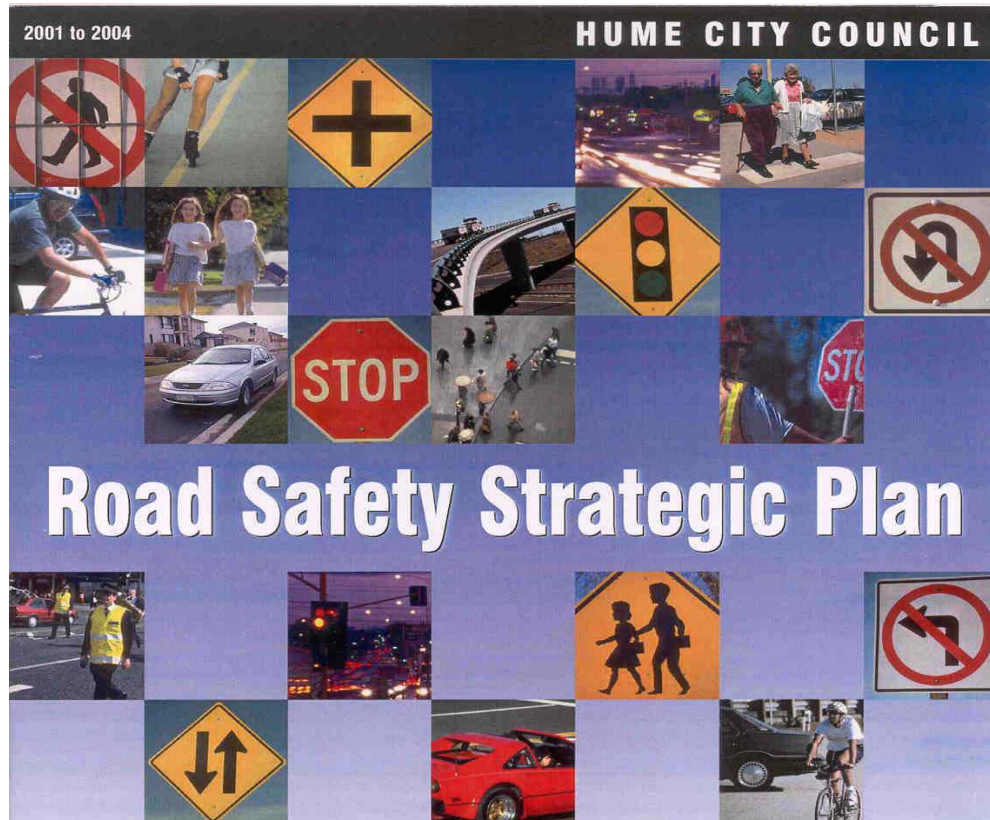


Indicator 2: Long term programs - all ages and settings

Long-term, sustainable programs covering both genders and all ages, environments, and situations.

- Hume Road Safety Strategic Plan
 - ◆ Nine key issues with Action Plans
 - ◆ Programs developed and implemented for each issue
 - ◆ A strategic framework for road safety

Hume Road Safety Strategic Plan



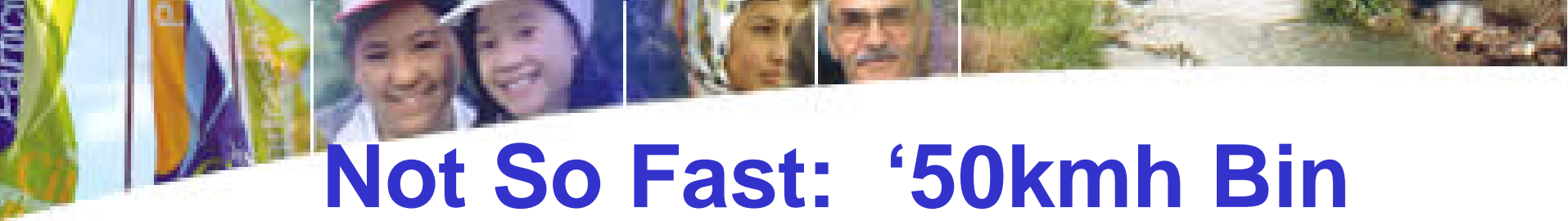


Indicator 3: Addressing vulnerable high risk groups

Programs that target high-risk groups and environments, and programs that promote safety for vulnerable groups.

➤ Road safety Strategic plan targets

- ◆ Seniors
- ◆ Young children and their families
- ◆ Novice and learner drivers
- ◆ Fleet Safety



Not So Fast: '50kmh Bin Stickers'





Indicator 3: Addressing vulnerable high risk groups

Example: Sunbury Rotary “Drive 120”

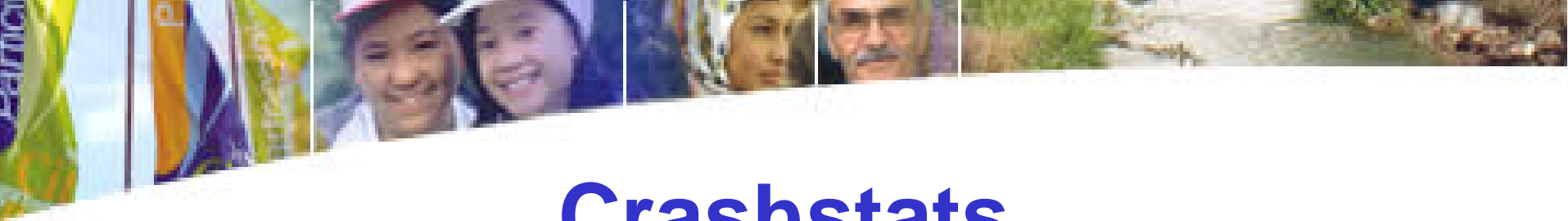




Indicator 4: Programs track injury

Programs that document the frequency and causes of injuries

- Hume Road Safety Strategy identifies key local issues in road safety, using:
 - ◆ Crash data / coding of crash types
 - ◆ Crash mapping / Blackspot identification
 - ◆ Key partner input (Victoria Police Traffic Management Unit)



Crashstats





Indicator 5: Evaluation

Evaluation measures to assess their programs, processes and effects of change.

➤ Track crash patterns and emerging trends

➤ Review and revise individual programs to assess program effects - what is /is NOT working

- ◆ Crash data
- ◆ Traffic counts



Indicator 6: Ongoing participation in wider networks

Ongoing participation in national and international Safe Communities networks.

- Demonstration pilot programs suitable for transfer elsewhere
- Pilot programs highlighted at conferences