

Safety and Emergency Planning for an influx of visitors to small communities during holiday seasons

Robyn Betts
Manager Research Projects Unit
Office of the Emergency Services
Commissioner

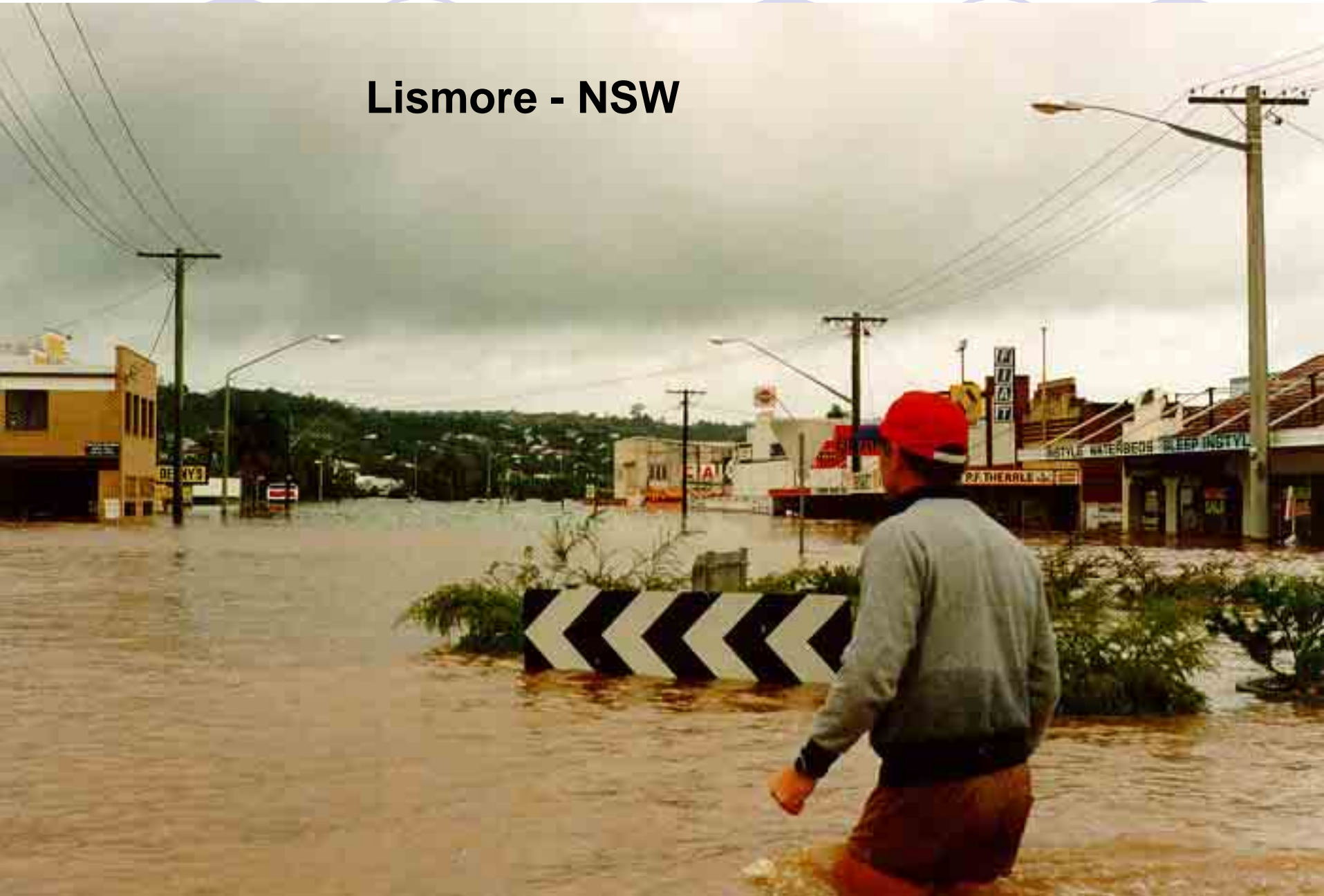


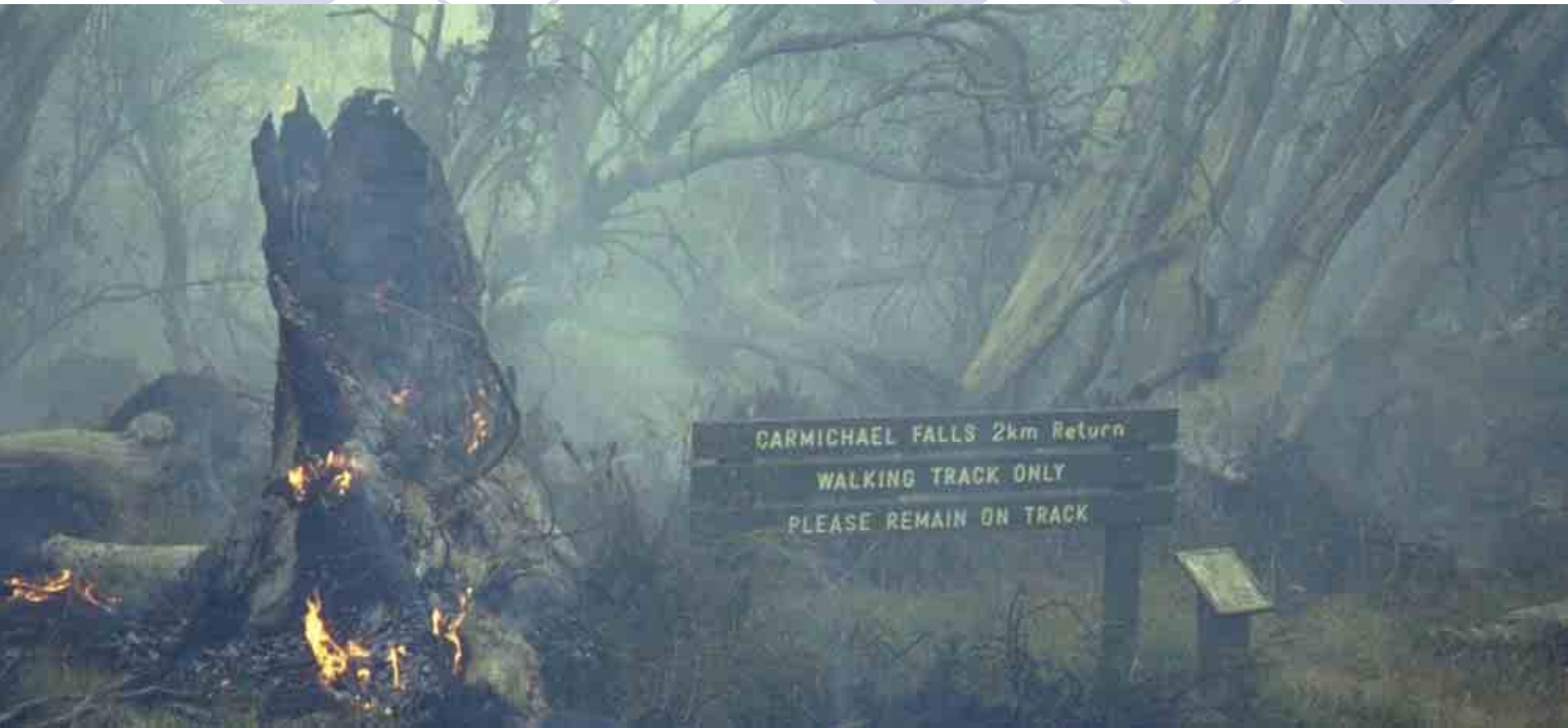
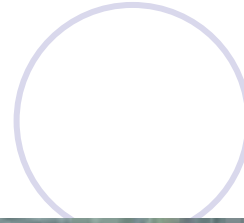
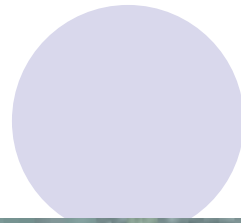
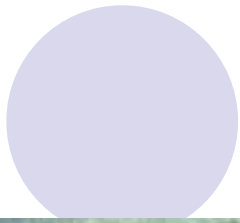
Omeo Main Street



Beechworth

Lismore - NSW







Storm Damage - NSW



Northern Beaches - NSW

Lismore - NSW

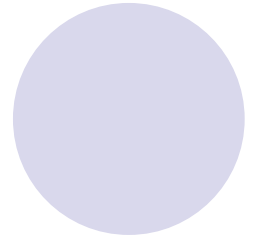
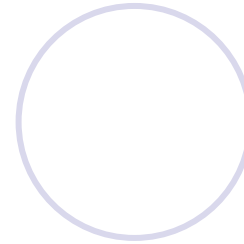
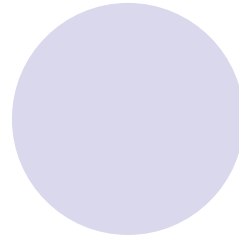
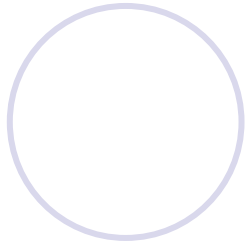
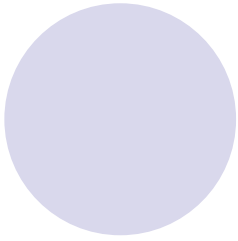


Caravan Park





Oberon - NSW



Local government

Agencies/Stakeholders

Visitors and tourists

Internal Planning

- Emergency management plan
 - Flood and fire
- Community safety plan
- Public health plan
- Event management plan
- Township safety plan
- Economic development plan
- By-laws



Tourism and business operators

External Planning

- Risk awareness
- Risk preparedness
- Access to information – warnings, advice
- Knowing where to go and what to do
- Self-reliance
- Having a network

Research Knowledge – Absentee Landlords

Figure 4: Responsibility to Inform Guests of Bushfire Risk

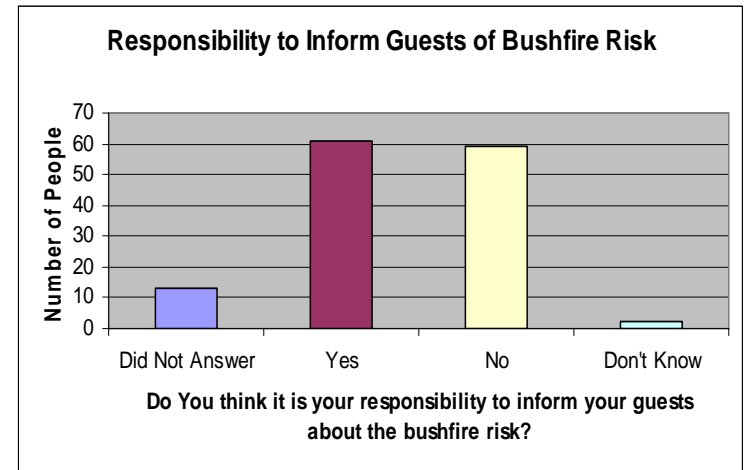
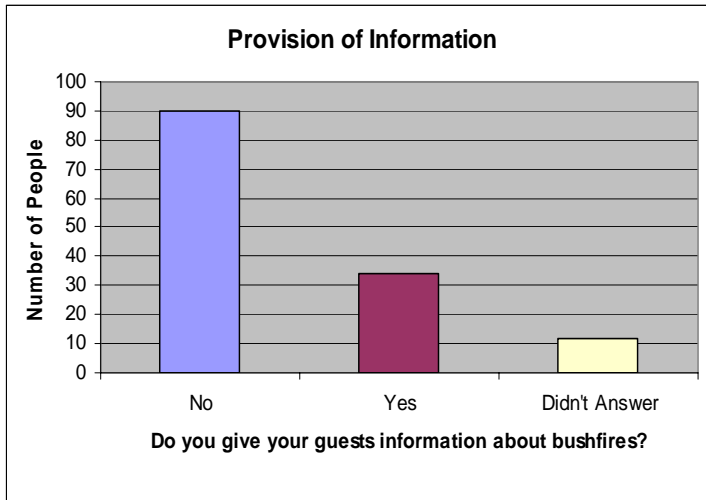
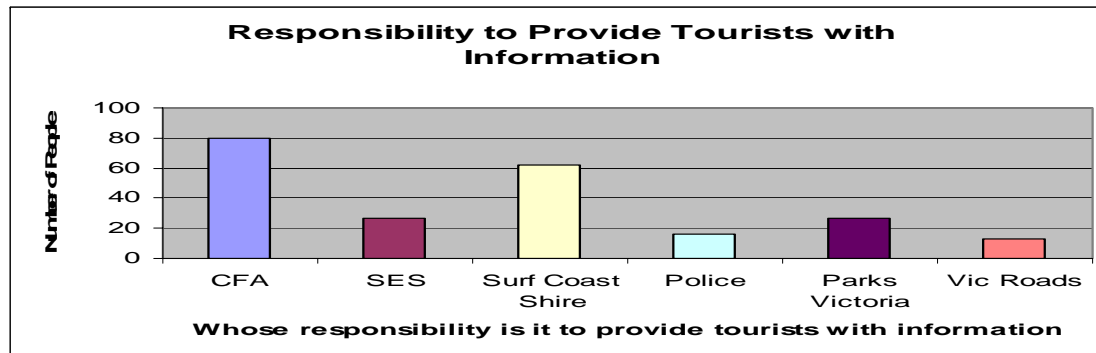
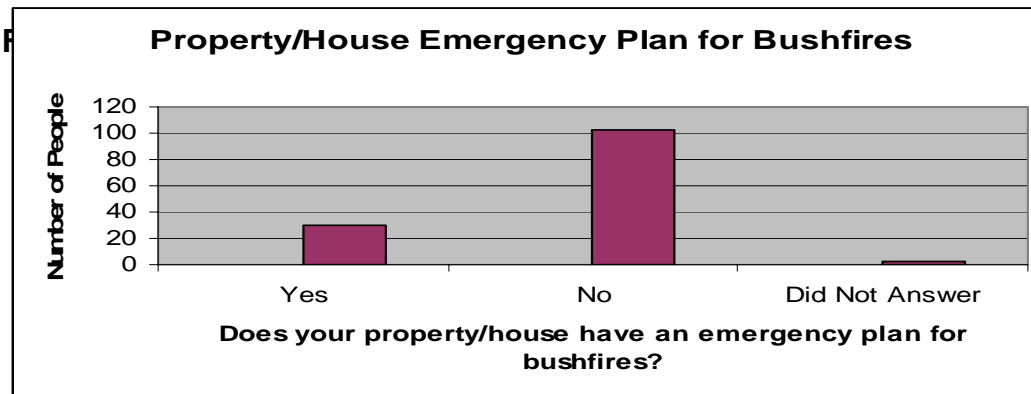
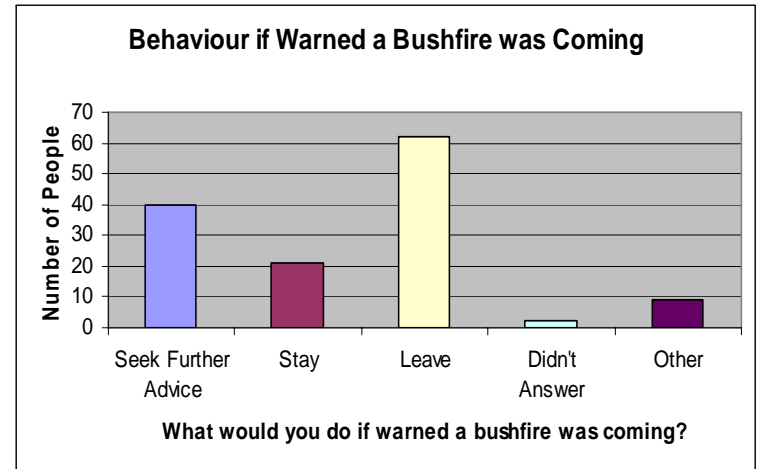
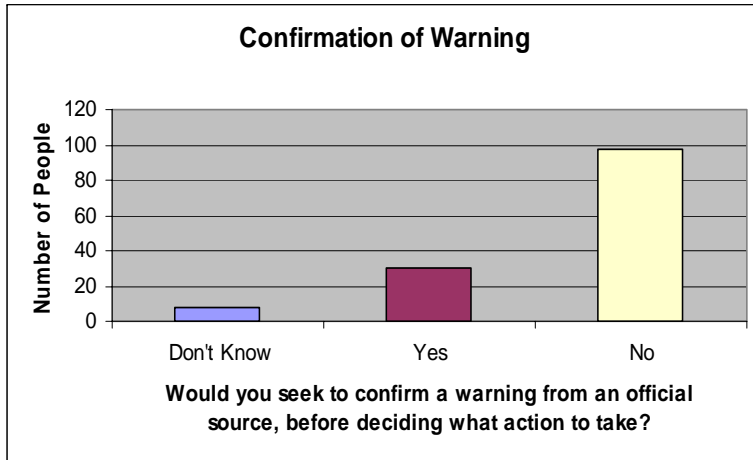


Figure 5: Responsibility to Provide Tourists with Information



Research Knowledge

Figure 7: Behaviour if Warned a Bushfire was Coming



Research Knowledge – Accommodation Providers

Figure 15: Responsibility to Inform Guests

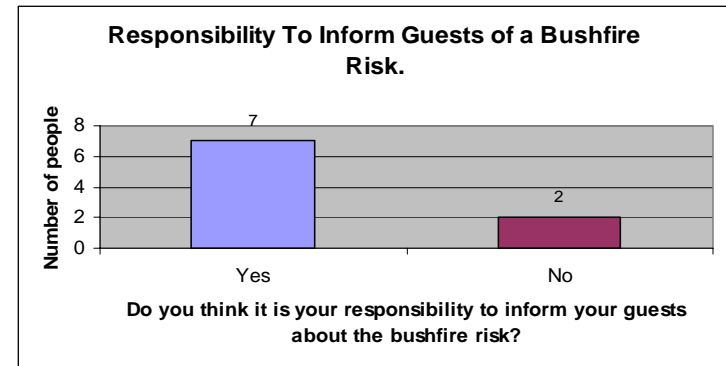
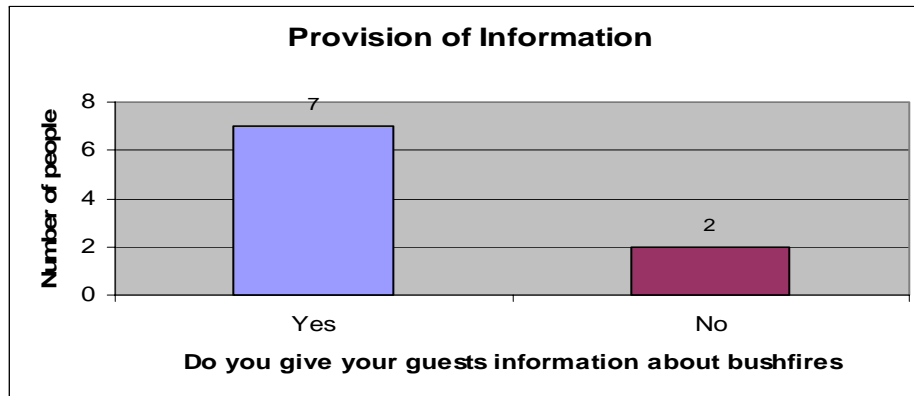
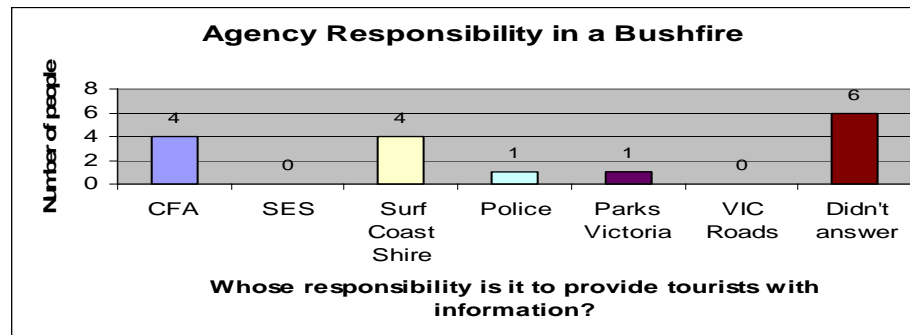


Figure 16: Agency Responsibility in a Bushfire



Research Knowledge

Figure 18: Behaviour If Warned of a Bushfire

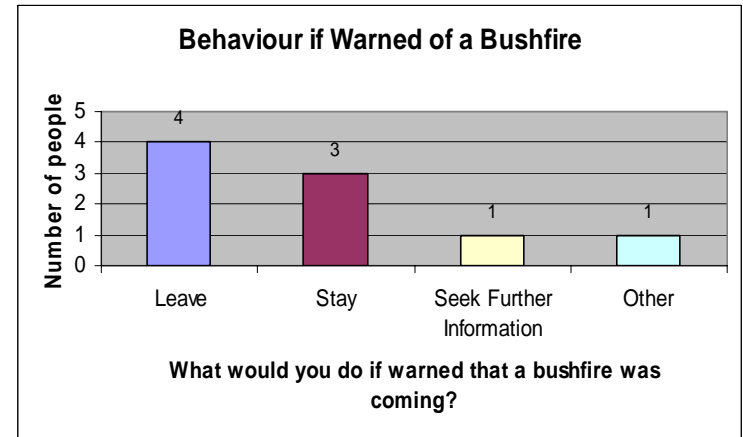
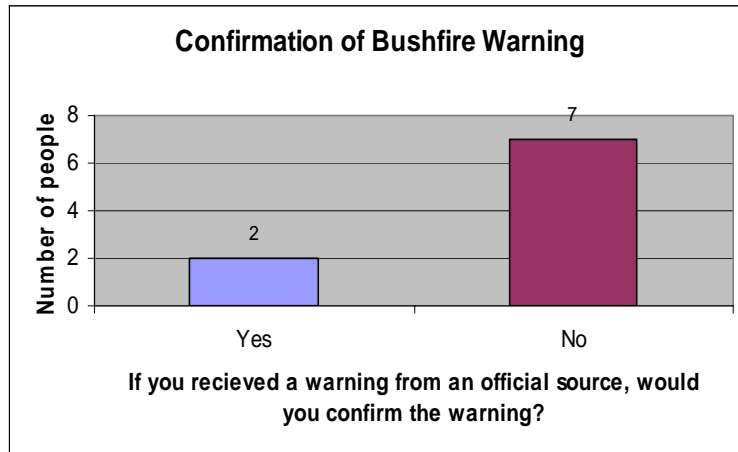
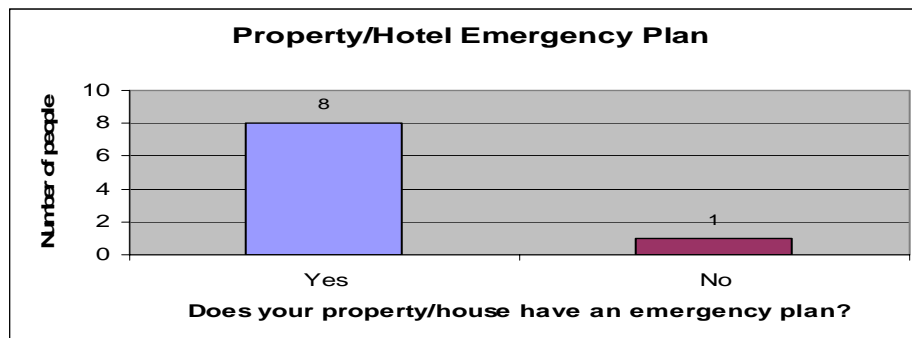
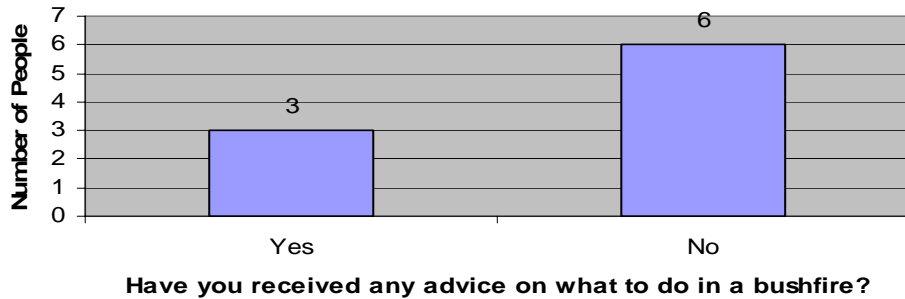


Figure 19: Property/Hotel Emergency Plan

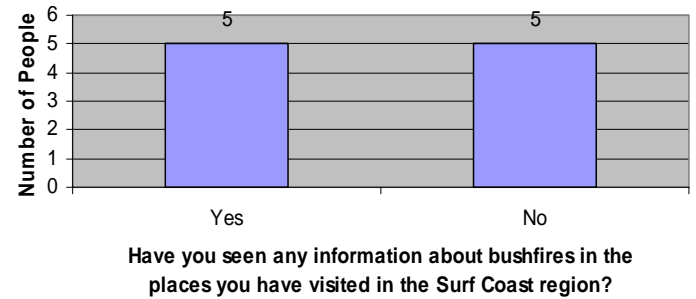


Research Knowledge - Visitors

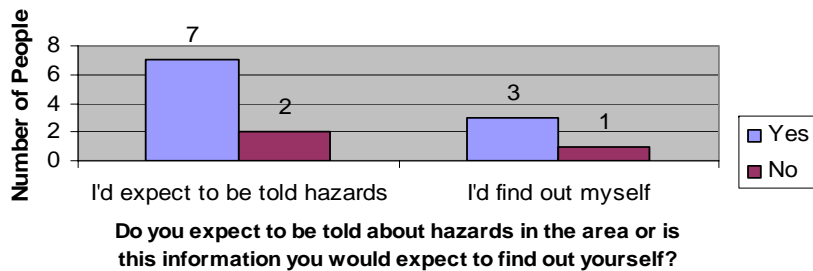
Advice About Bushfires



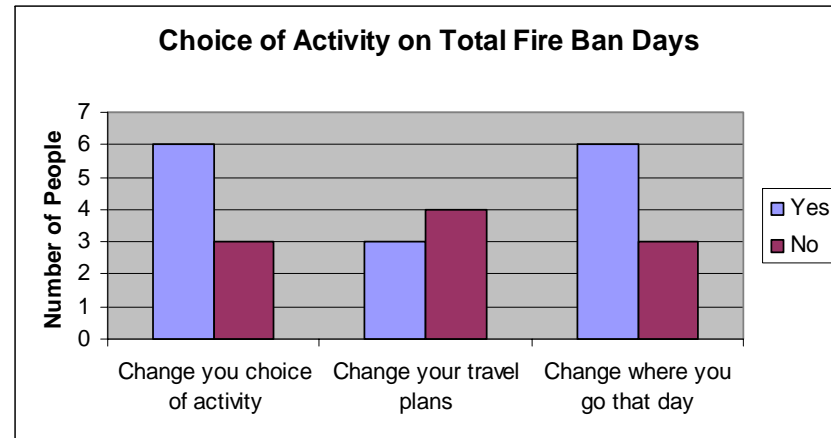
Bushfire Information



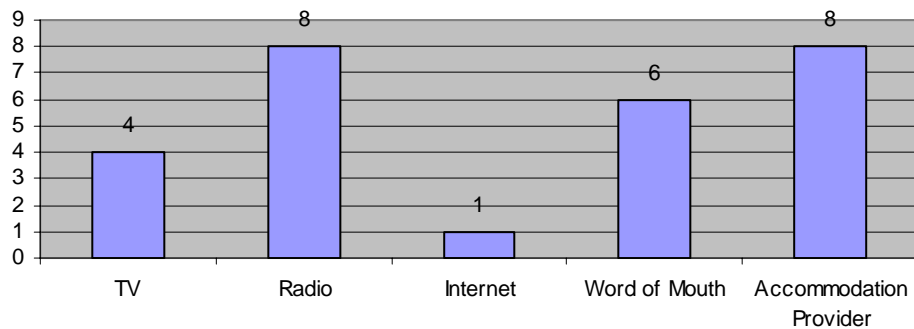
Hazards in the Area



Research Knowledge



Bushfire Warnings



How would you expect to be warned about a bushfire in the area?



Major visitor and holidaymaker survey

- Tourism Vic and OESC – an all-risks approach to understanding the risk perception, preparedness and response of people who are visitors and holidaymakers to an area.
- Large sample from 4 ‘Destination 1’ locations
- Results will be a resource to the community safety network in Victoria, in particular local governments and tourism organisations