

Is your home poison proof?



Remove the risk. Put poisons away. **Straight away.**

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Poisoning is the second highest cause of 0-4 year old child hospitalisation in Victoria.

Accident Research Centre, Monash University

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Yet, according to recent research,
the majority of parents don't think it
will happen to their child, or
in their home.

Auspoll survey of 400 households, May 2006

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AIMS:

- 1. Raise awareness of the likelihood of child poisoning in the home**
- 2. Inform parents of the most common types of poison in the home**
- 3. Encourage parents to change their behaviour and poison-proof their home**

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OUTCOME:

**Reduce the number of child poisonings
in Victoria.**



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The five most common causes of accidental poisoning of young children are:

- 1. Medicines (particularly paracetamol)**
2. Caustic substances (e.g. dishwashing powder, oven cleaners and drain cleaners)
- 3. Petrol/turpentine/weed killers**
4. Bleaches
- 5. Eucalyptus oil/essences.**

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In Victoria, at least eight children a day receive medical attention after swallowing poison.

- Victorian Poisons Information Centre Annual Report 2005.

The Victorian Poisons Information Centre received nearly 40,000 calls during 2005, an average of 107 calls per day.



A hand is shown holding a clear plastic medicine bottle. The bottle has a white label with the word "MEDICINE" printed on it. Below the word, there is a white skull and crossbones symbol, which is a common warning for poisons. The background is a light blue gradient, and the bottom of the image has a pinkish-red gradient.

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For more information please visit:

www.health.vic.gov.au/injury/removetherisk.htm

Or call: **EMC on (03) 9929 9904**

